



Gilt Groupe, Inc. Names Michelle Peluso to Board of Directors

New York, NY – December 1, 2009. Online luxury retailer Gilt Groupe, Inc. announces the addition of Michelle Peluso to their board of directors. Former President and CEO of Travelocity, Peluso brings a tenure of brand development, consumer marketing and expertise in e-commerce to the company. In this new position, Peluso contributes a veteran e-commerce industry perspective to further guide and enhance the strategic development of the Gilt Groupe brand.

“Given Gilt Groupe’s momentum and growth, the time is right to enhance our board of directors with top industry expertise. Michelle’s track record of innovating in the e-commerce sector is impressive and I know she will be a valuable resource to the team,” said Gilt Groupe CEO Susan Lyne. “We look forward to her contributions as a member of Gilt’s board of directors.”

Peluso spent the previous six years as president and CEO of Travelocity and Executive Vice President of Sabre Holding Corp. Prior, she served as a consultant at the Boston Consulting Group, Chief Executive Officer of travel Web site Site59.com and as Senior Advisor to the Secretary of Labor and White House Fellow, allowing her to be named to lists such as the *Wall Street Journal*’s “Top 50 Women to Watch” and *Fast Company*’s “Fast 50.” Peluso earned her Bachelor’s degree from the University of Pennsylvania’s Wharton School of Business and her Masters degree in Economics, Philosophy and Politics from Pembroke College at Oxford University, where she was a Thouron scholar.

“Working with Susan and Gilt’s board is a unique opportunity to contribute my experience in high-traffic, consumer-based e-commerce sites to an innovative and rapidly growing company,” said Peluso. “Gilt Groupe’s growth in the past two years is testament to its strength as a corporation, its fantastic relationship with consumers and its place as an industry leader. I look forward to being a part of Gilt Groupe’s future successes.”

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About Gilt Groupe, Inc.

Launched in November 2007, Gilt Groupe has rapidly established itself as one of the leading online fashion and travel retailers in the US. Gilt curates a broad range of daily sales to serve to its exclusive, invitation-only membership. Each sale lasts just 36 hours and features many of the world’s most sought-after designers. Gilt Groupe is headquartered in New York City and currently serves over 1.5 million members. To find out more please visit us at www.gilt.com.

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