



Gilt Groupe, Inc. Names Christian Leone as Vice President of Brand Relations

New York, NY – January 5, 2010. Leader in online luxury retail Gilt Groupe, Inc. announces the appointment of Christian Leone, former vice president of marketing and communications for Gilt Groupe, as the company's vice president of brand relations, effective immediately. In this position, Mr. Leone reports to Gilt Groupe Founder and Chief Merchandising Officer Alexandra Wilkis Wilson, lending support to the company's continued efforts to nurture and develop relationships with the world's most prestigious and recognizable brands.

For the past year and a half, Mr. Leone has served as vice president of marketing and communications at Gilt Groupe, Inc., providing leadership, creative vision and strategic direction to develop and shape the company's communications strategy, media and marketing efforts. The move to brand relations will continue to leverage Mr. Leone's knowledge of the marketing and media worlds, while utilizing his vast network of designer and industry contacts to form strategic partnerships and collaborations with new and existing brand partners.

"As Gilt Groupe surpasses 2 million members, we are aggressively seeking partnerships that both maintain Gilt Groupe's reputation as a pioneer in online luxury retail *and* innovate – keeping us ever-evolving and fresh for our members," said Gilt Groupe CEO Susan Lyne. "Christian's experience and authority in the luxury market, coupled with his deep relationships across brands and with designers, makes him uniquely positioned to lead our future branding efforts successfully and further establish Gilt's pristine reputation in the global fashion community."

Prior to his time with Gilt Groupe, Inc., Mr. Leone most recently served as vice president of public relations and communications for Giorgio Armani and oversaw communications and strategic planning for renowned luxury houses including Alberta Ferretti and Halston.

"It is an honor and a privilege to join Alexandra in the company's continued efforts to bring the world's best brands and experiences to our members," says Mr. Leone. "I look forward to being a part of the continued success of Gilt Groupe and I am eager to channel my knowledge and passion for the industry into exciting, truly unique experiences for Gilt Groupe members."

###

About Gilt Groupe, Inc.

Launched in November 2007, Gilt Groupe has rapidly established itself as one of the leading online fashion and travel retailers in the US. Gilt curates a broad range of daily sales to serve to its exclusive, invitation-only membership. Each sale lasts just 36 hours and features many of the world's most sought-after designers. Gilt Groupe is headquartered in New York City and currently serves over 1.5 million members. To find out more please visit us at www.gilt.com.

Media Contact: Amanda Graber | Gilt Groupe, Inc. | agraber@gilt.com | 646.929.6734