



## **Gilt Groupe, Inc. Appoints Jennifer Miller as Vice President of Corporate Communications**

**New York, NY – January 12, 2010.** Leader in online luxury retail Gilt Groupe, Inc. announces the appointment of Jennifer Miller as vice president of corporate communications, effective immediately. In this newly expanded role within Gilt Groupe's marketing department, reporting to President and Chief Marketing Officer Carl Sparks, Miller will primarily focus on strengthening relations with business and consumer press, engaging consumers directly and enhancing employee communications.

"As Gilt Groupe surpasses more than 2 million members worldwide and we look to add bench-strength to our executive team, Jennifer Miller's seasoned communications experience in the business and consumer sectors will be an instant asset to the company and to our future growth and development," said Gilt Groupe CEO Susan Lyne. "We look forward to Jennifer's success in this new position and the key role she will play as we further expand nationally and globally in the months to come."

Prior to joining Gilt Groupe, Miller served as the executive director of public relations for Condé Nast Digital, overseeing the PR team for the company's web-only brands, which include Style.com (online home of *Vogue*), Men.Style.com (now GQ.com), Concierge.com (online home of *Condé Nast Traveler*), Epicurious.com and Brides.com. Before her time at Condé Nast, Miller was vice president of corporate communications at DoubleClick Inc., where she oversaw both investor relations and public relations, handling communications surrounding more than a dozen acquisitions made by the company after the IPO.

"I am very excited to be joining such a dynamic team at a company that is on the forefront of the online retail revolution," says Miller. "I look forward to further developing and advancing Gilt Groupe's marketing and communications strategies in order to deepen the company's relationships with consumers, media and business communities around the world."

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### **About Gilt Groupe, Inc.**

Launched in November 2007, Gilt Groupe has rapidly established itself as one of the leading online fashion and travel retailers in the US. Gilt curates a broad range of daily sales to serve to its exclusive, invitation-only membership. Each sale lasts just 36 hours and features many of the world's most sought-after designers. Gilt Groupe is headquartered in New York City and currently serves over 1.5 million members. To find out more please visit us at [www.gilt.com](http://www.gilt.com).

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